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FOR IMMEDIATE RELEASE

Marcia C. Ferranto named NCRA Executive Director and CEO

Twenty-five year seasoned nonprofit executive and first woman CEO to lead NCRA will bring fresh perspectives and leadership skills

RESTON, Va., Oct. 2, 2017 — The National Court Reporters Association (NCRA), the country’s leading organization representing stenographic court reporters, captioners, and legal videographers, announced today that its board of directors has chosen Marcia C. Ferranto as the organization’s next Executive Director and CEO.

“After a comprehensive search and interview process, the board is pleased to have found the best individual to assume leadership of our national association,” said NCRA President Chris Willette, RDR, CRR, CRC.

“Marcia has a track record of strong leadership both inside and outside of Washington, D.C. This, combined with her deep nonprofit industry knowledge, makes her uniquely qualified to lead NCRA successfully into the future,” she added.

The selection of Ferranto caps a search process facilitated by the American Society of Association Executives that offers its members a service of placing association executives in some of the nation’s largest and most prestigious nonprofit organizations. A large initial prospect pool was narrowed by stages to a group who interviewed with the board’s search committee and then to a final round that met with board leadership.

“Marcia is the best choice from a deep pool of interested and highly qualified candidates,” Willette said. “She has been a successful association executive serving in multiple capacities. Most importantly, she is a great fit with each of the four ‘critical leadership competencies’ we evaluated as part of our selection process: strategic agility, business acumen, vision, and mission-driven orientation. We’re delighted that she’s accepted the position,” Willette added.

“NCRA has truly paved the way for the court reporting industry through its efforts, and I am honored to have been chosen to lead it,” Ferranto said. “The opportunity ahead for NCRA is vast, and to seize it, we must come together with laser-focused intention and continue to promote the court reporting industry as one of the most respected professions within the legal system.”

Prior to joining NCRA, Ferranto served as President and CEO of the Women’s Transportation Seminar International and the Women’s Transportation Seminar Foundation in Washington, D.C. During her tenure with WTS, she worked closely nationally and internationally with the U.S. Departments of Transportation and Labor as well as federal, state and local officials. She also doubled the membership size of WTS and added programs that will impact the transportation industry for years to come.



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Ferranto has experience as an independent consultant assisting companies and nonprofits with strategic development. She also brings strong branding skills to the organization. She served as Executive Director for the Kalmar Nyckel Foundation in Wilmington, Del., and as Chief Financial Officer for the Delaware Art Museum. She also served as Comptroller for the Homalite Division of B.I.G., Wilmington, and has operated her own payroll management firm.

She holds a Bachelor of Science in business administration from Widener University in Chester, Pa., and is a graduate of the Museum Leadership Institute, Getty Leadership Institute. She has also served as a guest speaker at New York University's Master's Program at the Steinhardt School of Education, Department of Art & Art Professions.

Career information about the court reporting profession—one of the leading career options that does not require a traditional four-year degree—can be found at DiscoverSteno.com.

About NCRA

The National Court Reporters Association (NCRA) is internationally recognized for promoting excellence among those who capture and convert the spoken word to text for more than 100 years. NCRA is committed to supporting its more than 16,000 members in achieving the highest level of professional expertise with educational opportunities and industry-recognized court reporting, educator and videographer certification programs. NCRA impacts legislative issues and the global marketplace through its actively involved membership. Forbes has named court reporting as one of the best career options that do not require a traditional four-year degree and the U.S. Bureau of Labor Statistics reports that the court reporting field is expected to grow by 14 percent through the year 2020. For more information, visit NCRA.org.