



2025 NCRA Leadership & Legislative Boot Camp

OFFICIAL SCHEDULE OF EVENTS

As of January 14, 2025, all times EST. Subject to change.

● **Sunday, February 2**

○ 7-8:30am

Breakfast/Registration

○ 8:30-8:45

Opening Remarks

Alexandria, Va. Mayor Alyia Gaskins; NCRA President Keith R. Lemons FAPR, RPR, CRR (Ret.)

○ 8:45-10:45am

Goals of the 2025 NCRA Leadership & Legislative Boot Camp and objective setting

NCRA Executive Director Dave Wenhold, CAE, PLC; President-Elect Cindy L. Isaacsen, RPR; Board member Carol Naughton, RDR

○ 10:45-11:30am

Politics 101: “Being a part of the process helps!”

NCRA Executive Director Dave Wenhold, CAE, PLC

○ 11:30-1pm

Lunch provided

○ 1-1:45pm

Advocating Legislative Staff for Judicial Integrity

Crafting your message to resonate with staff on the Hill. Former Legislative Director for the U.S. House of Representatives, outside counsel to members of the Virginia General Assembly, and Charlottesville, Va., based attorney Elliott Harding will offer insight for advocating staffers on the Hill. Audience participation will be encouraged.

○ 2-4:30pm

Prepping for roleplaying and committee testimony

○ 4:30-4:45pm

Break

○ 4:45-5pm

NCRA Government Relations Update

State Government Relations Manager Colin Brehm

○ 5-6pm

Subject expert panel with Q & A

Political Action Committee (PAC) fundraising, Hanna Pelletier
PAC management, political fundraising, and when to leverage campaign contributions.

Grassroots Organization/Mobilization, Yint Hmu

Advocacy organization and mobilization at the local, state, and national levels.

Advocacy through media, Farahn Morgan

Integrating strategic messaging to help support advocating federal and state officials, non-profit organizations, and privately- and publicly held businesses.



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Monday, February 3

○ 7-7:45am

Breakfast

○ 8-9am

Keynote Address -- Shannon L. Taylor

A respected figure in the realm of criminal justice, Virginia Commonwealth's Attorney Shannon L. Taylor will explore critical themes in her address, including the emergence of Artificial Intelligence in the legal system, the ongoing efforts toward Criminal Justice Reform, and the enduring importance of judicial integrity.

○ 9-9:15am

Break

○ 9:15am-1pm

Breakout sessions/committee testimony

Teams will rotate through various sessions dedicated to lobbying techniques, testifying before legislative committees via roleplaying, and working with elected officials and staff to deliver effective advocacy at the federal, state, and local levels

○ 1-2:30pm

Working lunch

○ 2:30-4:30pm

Committee testimony simulation

Members will be delivering testimony they crafted with teammates during the working lunch. Prepare to answer questions from NCRA Board members roleplaying as elected officials who may or may not be for judicial integrity—or even know what it is!

○ 4:30-4:45pm

Break

○ 4:45-6pm

What to expect on Capitol Hill, Q&A

*NCRA Executive Director Dave Wenhold, CAE, PLC;
Contracted Lobbyist Will Kreiger*



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• Tuesday, February 4

- 6:30-7am **Breakfast**
- 7:15am **Meet in lobby at water fountain**
- 7:30am **Depart for Capitol (east side)**
- 8:15-8:30am **Group picture in front of Capitol**
Use #NCRADC when posting about your visits with members, remember to ask for a group picture inside their office before leaving – staff are usually more than happy to help.
- 8:45am **Groups depart for House and Senate office buildings**
NCRA is asking that members' attire be business formal for Hill Day, but wearing comfortable shoes is highly recommended. Attendees will see elected officials and staff wearing formal business attire with dress sneakers or even running shoes due to the amount of walking required every day for votes and committee meetings across Capitol Hill.
- 9am-5pm **Hill Day visits**
Attendees will be grouped according to their state while prioritizing Congressional districts of those present to maximize advocacy efforts as constituents. NCRA has partnered with Washington, D.C., based lobbying firm Farragut Partners to schedule these meetings.
- 5-6:45pm **Hunan Dynasty Reception**
- 6:45-7pm **Depart for Capitol (east side)**
- 7pm **Return to the Embassy Suites Old Town**



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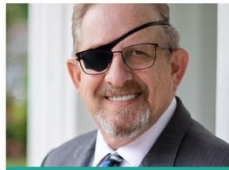
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2024-2025 NCRA Board of Directors



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Dave Wenhold, CAE, PLC
Executive Director
Reston, Virginia



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Speaker biographies, in order of scheduled appearance

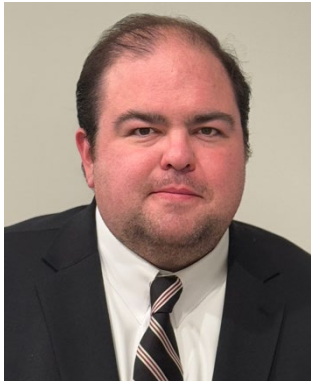


Will Krieger

Junior Partner

Farragut Partners, Washington, D.C.

Will Krieger has nearly a decade of experience in the political arena, working in a multitude of different capacities, from K Street to campaigns. His focuses include legislative, advocacy, and political work and also brings his expertise in the field of coalition and association management.

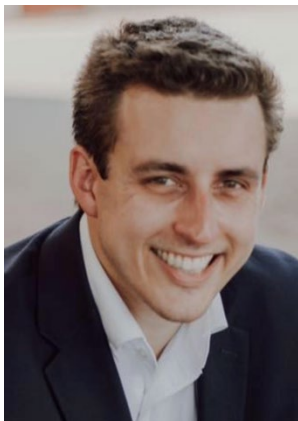


Colin Brehm

State Government Relations Manager

National Court Reporters Association, Reston, VA

Colin Brehm joined NCRA in 2021 and aims to provide the Association's members with effective advocacy. He enjoys reading about American history and collecting political campaign memorabilia. Colin graduated cum laude from the University of Arkansas at Little Rock.



Elliott Harding

Attorney

Harding Law, PLLC, Charlottesville, VA

Elliott Harding is a former legislative director for the U.S. House of Representatives and active trial and appellate litigator in Virginia and in federal courts throughout the country. He serves as outside advisory counsel to several members of the Virginia General Assembly. He received his undergraduate degree from the University of Virginia and



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earned his JD from Washington & Lee University School of Law.



Hanna Pelletier

Government Relations and PAC Administrator, ICSC

Hanna Pelletier is a skilled government relations professional specializing in PAC management, political fundraising, and advocacy. In their role as Government Relations Manager at the International Council of Shopping Centers (ICSC), Hanna oversees disbursements to Members of Congress, coordinates high-profile PAC events, and drives donor engagement initiatives all over the country. She is an alumni of the University of Maine.



Yint Hmu

Trips Director (N.C.), Harris for President

Yint Hmu is an experienced and versatile political operative with backgrounds in Democratic campaigns and foreign policy. He most recently served as Trips Director for Harris for President in the battleground state of North Carolina. Prior to the 2024 elections, he was the Campaigns Manager at Win Without War, a D.C. based progressive foreign policy advocacy organization.



Farahn Morgan

Communications Consultant

Farahn Morgan is an essayist and journalist living and working in the Appalachian Mountains. She is a contributing writer for County Highway, where she covers Appalachian



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and Southern culture, the new economy, and the politics of place. For more than a decade, she has worked as a communications consultant, supporting federal and state officials, non-profit organizations, and privately- and publicly held businesses. She is a student of traditional agricultural practices and a lover of the Blue Ridge Mountains.